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Economic Development

“We need more jobs.” It’s likely that you’ve heard or even said that sentence in one form or another. At its simplistic core, the statement encompasses what economic development is. While there are many factors and layers and derivatives in trying to grasp the length, width and height of economic development; such as quality workforce, attainable housing, infrastructure, property, available water, education, healthcare, quality of life, amenities, collaboration, streamlined business process, and more, they all are basically growing from or stem to J-O-B-S.

It seems simple enough, therefore it should be easy to do, right? We wish it were so! Because of all that is entailed in economic development, the fruit does not usually produce quickly or easily. There are nearly 35,000 communities across the USA, with the majority of them trying to make their dot on the map successful for their citizens, and attractive to any who might be looking for a place to plant roots. With entrepreneurs, innovators and leaders scattered around the nation working to bring their ideas and plans to the next level, communities want to intersect their paths and point them to the place where they are confident their business will thrive. But how do we find them? How do we get them to find us? How do we know who is getting ready to make that leap? How do we make sure they will be a good fit here? Are we overlooking even those in our own backyard who are full of potential and already love the community they are in, and would be glad to invest themselves here, but lack the support? Those are just some of the questions that must continually be addressed as steps to making positive local economic change.

Although we are certainly a completely different scale and market in comparison to somewhere like Boulder or Downtown Denver, we are far from being on the sideline! The City of Brush! has long been at work addressing the tough questions, challenges, and different factors involved in growing a healthy local economy. Laying the groundwork and making ourselves appealing and ready for business is a crucial foundational element, and that takes partnership, time, and money. For example, when I-76 was reconstructed in 2013-14, the contractor for the project, Castle Rock Construction Company (CRCC), purchased a property off of Hospital Road and I-76 that had long been ideal as a location for development. Two big challenges to development was all the earthwork that needed be done and the visibility/safety on Hospital Road (there was a big hump in the road). With approval from the City, CRCC acquired the property to mine the dirt needed for the interstate, leveled the parcel of ground, and partnered with the City and Morgan County in reconstructing that portion of Hospital Road to make the entire parcel... *(continued on page 2)*



Yellow Dot Program

The Brush Police Department is proud to offer the Yellow Dot Program to all residents of Morgan County. The Yellow Dot is a program which may save your life as it allows quick access to necessary medical information if you or a loved one becomes incapacitated either due to a car accident or other medical event. A simple form which is placed in your glovebox is completed and we provide you with a Yellow Dot sticker to be placed on your rear car window which clues a first responder to gain access to your medical information. If you would like more information on this important program, please stop in or call the Brush Police Department, 842-5074



Fire Pit Recommendations

Portable outdoor fireplaces include barbeque grills, patio fireplaces, portable outdoor fireplace and barbeque pit of a permanent manufactured structure; it does not include bonfires or recreational fires.

- Portable outdoor fireplaces shall be used in accordance with the manufacturer's instructions and should not be operated within 15 feet of a structure or combustible material.
- The fire shall be maintained within the confines of the structure.
- Fires need to be constantly attended by a competent adult.
- Parties need to have an onsite means of extinguishment for the fire.
- Rubbish and yard waste are not permitted to be burned.
- Portable outdoor fireplaces shall not be placed under overhead combustible structures.
- Owner / operator may be liable for any damage resulting from a fire.



(from page 1) ...much more attractive for development. All the property zoning was put in place, water and wastewater lines were installed, and it became essentially "shovel ready". Love's Travel Stops & Country Stores, who had been looking in the region for a location for a new facility, was contacted, and because the groundwork had already been laid, they turned their attention from the other communities and purchased the property here. All that work happened over the span of a couple years; but because of it, they will be breaking ground for construction any day now! This is a significant investment into the community, will provide additional jobs, and sales tax revenue for the operation of the City.

Every potential opportunity that comes forward is certainly different, and rolls out differently (sometimes it doesn't roll out at all); but perhaps you can see how the pieces at times need to come together. To do all that was done in making the site ready that Love's purchased would have cost a developer at least \$1.5 million (and that's being generously low), but because of the different factors and partners involved, that cost was greatly reduced and dispersed. So, despite the limited funds we have available to put toward preliminary work to make it easier for development (such as having an abundance of accessible properties that are shovel ready with water and roads in place), we are continually looking for partners in the public or private sector, and creative ways to set the stage for businesses.

Here is a recap of some of the different aspects of economic development that we've been working on at the City and with local organizations in economic development efforts:

Housing: *We've spent considerable efforts working to tackle the challenge of the tight market. As part of the efforts, Council has approved an incentive to encourage new home construction by reducing the water plant investment fee, wastewater tap fee and building permit fee by 50%, saving the home builder several thousand dollars.*

Workforce: *Partnering with a variety of organizations, in providing support and ideas to train and equip current and emerging workforce.*

Site Selection: *Working with the State Office of Economic Development and International Trade in developing Master Plan for development of Old English Feedlot on Highway 71.*

Downtown Commercial: *We created a Downtown New Business Incentive that can provide funds to a new business opening up downtown that is distinctive to the downtown area. We also have a mini grant in place to provide potential assistance for new businesses or business expansion.*

For more information, please contact us!

Parks & Recreation

Spring & Summer Events

April 28 Downtown Spring Clean Up

May 1-5 City Spring Clean Up Week

May 5 Museum Opens for season

May 27 Swimming Pool opens

June 3 Fishing is Fun

June 16-18 Summer Sizzler Tournament

June 24 Brush Rush 5k

June 24-25 Brad Amack Softball Tournament

July 1 Disc Golf Tournament

July 2-4 63rd Annual Brush! Rodeo

July 10-15 Parks & Rec Week

July 25 Customer Appreciation BBQ

July 28-Aug 3 Morgan County Junior 4-H Fair

August 12 Triathlon

For more info contact the Parks & Rec office @ 842-5280 or the Chamber of Commerce @ 842-2666

City Election

Are you interested in being a City Council member? The Mayor position and each of the three wards will have openings. Councilor Rick Bain from Ward 1, Kimberly Dykes from Ward 2 and Jeanine Anderson from Ward 3 terms expire, all but Kimberly Dykes are all eligible for a second term. The election will be November 2, 2017.

If you have general candidate questions, contact City Clerk, Andrea Strand, for information on how to circulate the nomination petition in August 2017. Watch for further information, on our website or in the Brush News Tribune.

Ward Boundaries

Mayor: Entire City limits

Ward 1: Running north and south - west side of Hospital Road to west City limits

Ward 2: Running north and south - east side of Hospital Road to west side of Carson Street

Ward 3: Running north and south - east side of Carson Street to east City limits

Pilot Recycling Program

The City of Brush! is going to begin a pilot program for Single-Stream Recycling on May 1st. City Council has wanted to see the desire for such a service in the community, so we are going to test the waters. The first 50 people to contact the City (which you can do immediately), will be put on the list.

Containers will arrive in mid-April, and pickup for the recycling will be every Wednesday. The cost to be a part of the program is \$50, which covers the cost of the container, and there will be no additional charge. If you are interested, we encourage you to contact City Hall immediately.

Golf season is in swing at The Course at Petteys Park! Come over to the public course and enjoy the sunshine, followed by one of our new burgers or daily specials at The Course Café & Lounge.

Restaurant open: Tue-Thur 10am-8pm, Fri-Sat 7am-9pm, Sun 8am-1pm



Pet License Rates

Below are the new fees for animal licenses. The new rates are effective April 1st.

City of Brush – Cat and Dog License

Provide proof of Rabies vaccination to obtain your City License

Cat License Pursuant to Section 7-7-430

Due by March 1 of each year \$ 10.00

License issued after July 1 \$ 5.00

Duplicate tag or license reissue \$ 5.00

Dog License Pursuant to Section 7-7-120

Due by March 1 of each year \$ 10.00

License issued after July 1 \$ 5.00

Duplicate tag or license reissue \$ 5.00

Impound Fee Pursuant to Section 7-7-260

Redemption of Animal \$ 30.00

Impound Charge/ per day \$ 7.00

Code Enforcement

The Brush Police Department along with the City of Brush are excited about the Beautifying Brush! campaign. As a community we need your voluntary compliance in addressing junk, abandoned vehicles, and refuse. Additionally, weeds cannot be over 12 inches tall. This campaign not only affects our community aesthetics but it also directly affects crime. A community policing philosophy is the broken windows theory; in summary if we address code issues, the likelihood of other crimes being committed in an area is minimized conversely, an area that is not well maintained and allowed to become dilapidated will actually draw crimes into a neighborhood so starting now may save you a visit by Brush PD code enforcement later.

Spring Cleanup Week

Yes, it's that time of year to take a fresh breath of crisp warm air and clear things out that have cluttered up through the winter with a good spring cleaning. The City will once again assist because we like it when our citizens take pride in keeping things clean and looking good, and we too want Brush! crisp and tidy.



May 1-5, the City will be doing our Spring Clean-up where our trash department will collect those items that you can't normally put out. A few rules still do apply:

- *No oil, tires, batteries, electronics (except TVs), hazardous materials, or Freon appliances.*
- *If you want to dispose of a tube-type TV, you must notify City Hall first, otherwise it will not be picked up.*
- *Any sticks must be bundled together, be no more than 4 feet long and 1 inch in diameter.*
- *The extra trash needs to be piled neatly and orderly next to the polykarts to make it easy to collect.*

The trash pickup will only be on your regularly scheduled day; if it is set out after your regular day there will be a fee charged to pick it up.

The same week in the parking lot across the street from the City garage (next to the Post Office), you can drop off your tree branches for disposal. City employees will be there to collect tree branches for disposal.



City Council Members

Mayor Chuck Schonberger 370-1666

Councilors Ward I

Rick Bain 842-2496

Marlene Baker 842-2186

Councilors Ward II

Kimberly Dykes 380-0593

Vicky Quinlin 380-2279

Councilors Ward III

Heath Becker 467-0028

Jeanine Anderson 571-3986

City Staff 842-5001

Monty Torres	City Administrator
Karen Schminke	Assistant Administrator
Andrea Strand	City Clerk
Joanne Gosselink	Director of Finance
Lance Schwindt	Director of Parks & Rec
Dale Colerick	Director of Utilities & Public Works
Tyler Purvis	Marketing Specialist
Loranda Packard	Human Resources
Melissa White	Court Clerk
Deanna Schwindt	Deputy City Clerk/ Utilities
Jennifer Vondy	Utility Billing
Travis Anderson	Chief of Police
Tad Anderson	Fire Chief