



Downtown Brush New Business Incentive Program

The Downtown Brush New Business Incentive Program is given to encourage the establishment of new business within Downtown Brush through assisting new, relocating, or expanding businesses.

The Downtown Brush New Business Incentive Program provides the following options:

- Rent subsidies of up to one-third of the business's monthly rent, not exceeding \$500 per month, for the first three months of a minimum 1 year lease.
- City utilities costs, not exceeding \$125 per month, are covered for the first year.
- Advertising costs for the newspaper, radio, and other approved methods, up to \$1500.
There is an option to combine different incentives, but the total must not be greater than \$1500. i.e. \$1000 of advertising costs and a \$500 toward City utility costs.

To qualify for the Downtown Brush New Business Incentive Program you must meet the following criteria:

- A new business in Downtown Brush.
'Downtown' being qualified as Edison St. in the 300 and 400 blocks, or on Clayton St. in the 100 and 200 blocks, or on the west side of Colorado Avenue in the 100 and 200 blocks.
'New' being qualified as:
 - o Relocating from another city
 - o Opening an additional location of an existing business
 - o Starting a new business
A changing of address, name, or ownership does not qualify as new
- Properly licensed.
- Qualify as a targeted business.
- Application approved by the designated staff of the City of Brush.

Targeted businesses for Downtown Brush:

New retail not currently provided downtown.

i.e. New clothing & accessory store (not used clothes), pet shop, household/office furnishings, tackle & bait shop, specialty retail

New service not currently provided downtown.

i.e Party supply store/rental, restaurant, pharmacy

A business that offers the same goods or service that is currently offered by a business downtown will not qualify for the incentive program. Due to restricted funds, The City of Brush! limits the number of recipients of the Downtown Rental Incentive Program to four per calendar year. Funds granted will be given on a reimbursement basis.



Downtown Brush New Business Incentive Application

Name of Business: _____
 Address of Business: _____
 Mailing Address (if different): _____
 Contact: _____ Phone: _____
 Email: _____ Federal ID#: _____
 General Description of Nature of Business: _____

Date of Business Opening: _____
 Business Hours of Operation: _____
 Business is: New business Relocating Business Expanding Business

Select the incentive program option(s) you are interested in receiving and the amount:
 Rent subsidies City Utility Costs Advertising Costs
 \$ _____ \$ _____ \$ _____

Monthly Rent/Mortgage at Business Location: _____ Length of Lease: _____
 Building Owner: _____
 Building Owner's Mailing Address: _____

Upon signing the application for assistance for the Downtown Brush New Business Incentives, I certify that the above information is correct. I also understand that this application is not a guarantee of assistance; that the application must go through the approval process of the City of Brush. Should my application be approved, I understand that the maximum assistance given will total no more than \$1500.00. Should any circumstance arise which causes my above listed business to cease to exist, or to function in the nature it is listed above, or to relocate from the downtown area, all within the first year of business, I understand that any incentive assistance given from the City of Brush shall end at any time the City determines.

Applicant Signature: _____ Date: _____
 Printed Name: _____ Title: _____
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For City of Brush Use Only

Applicant is: approved for: _____
 denied _____
